

WIN BIG, FAIL BETTER

Innovation in Grants



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INNOVATION

"Make changes in something established, especially by introducing new methods, ideas, or products"

- Oxford English Dictionary



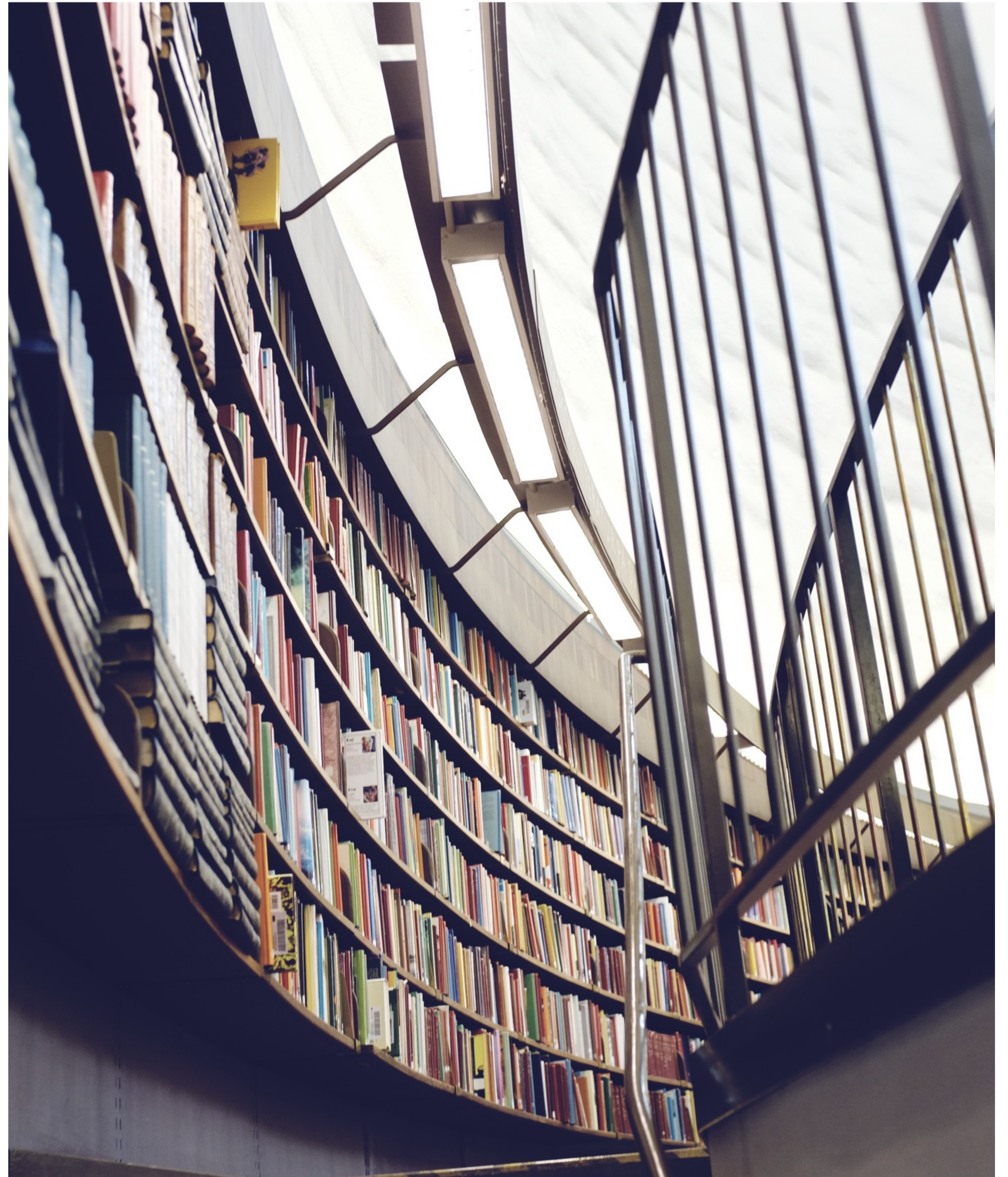
IDEATION



Introverts + Innovation

Studies show introverted leaders are:

- more open and receptive to ideas
- better at leading proactive people
- work well alone, with great focus



Introverts + Collaboration

"Groupthink" may not be helpful (and doesn't produce best ideas)

Work separately, then come together to adjust and refine





Risk
Purpose
Permission
Transparency
Persistence
Failure

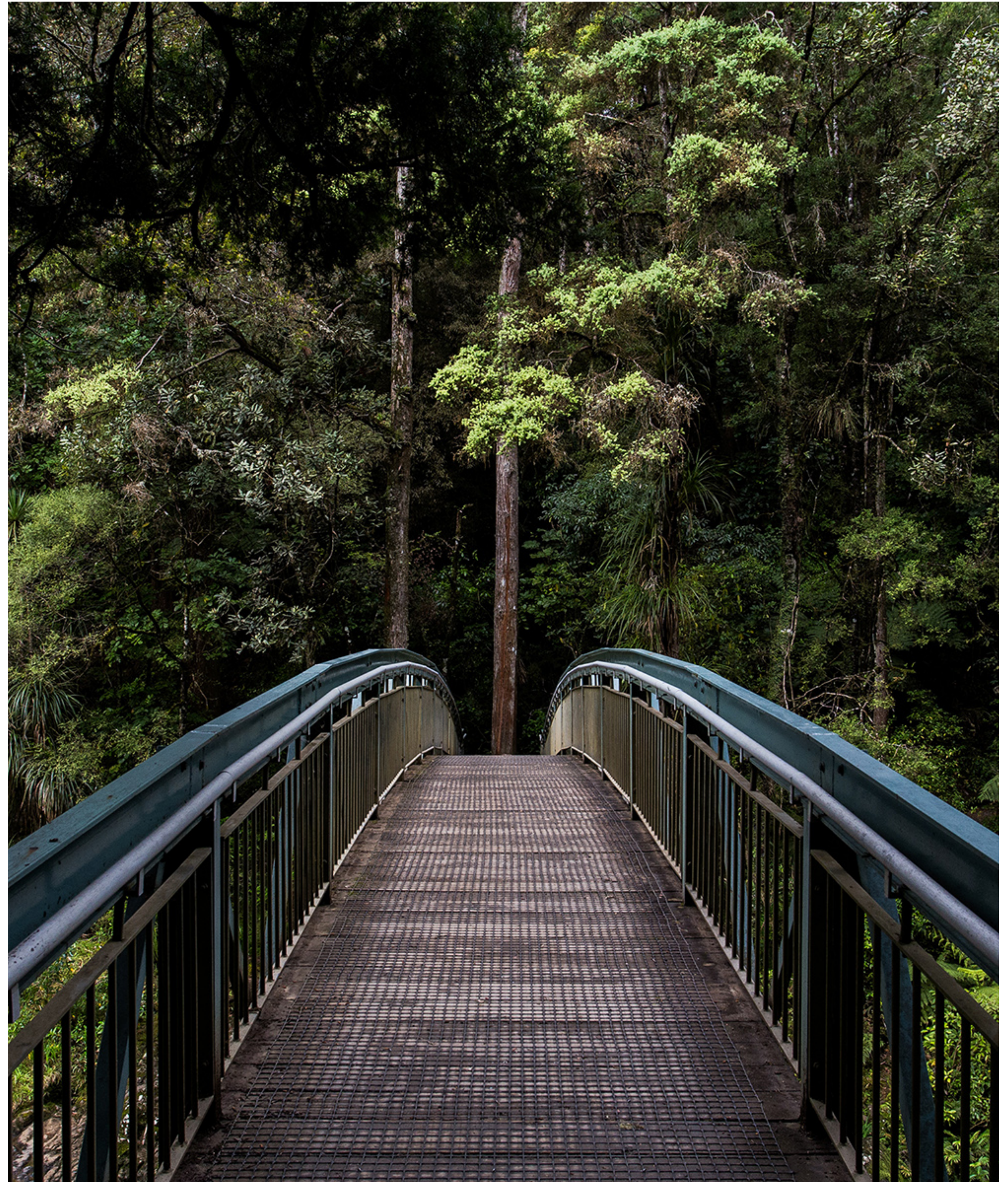
"If one is lucky, a
solitary fantasy can
totally transform
one million
realities."

- Maya Angelou

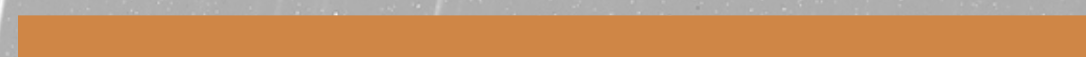
Grants Role in Innovation

Proposal Writer
Grants Manager
Program Developer
Consultant

Enabler?
Connector?
Change-maker?
Resourcer?
Champion?
Advisor?



Embrace the process






Case Study Risk Taking

Lilly Endowment Inc.
for EnvisionPDX

Determine risk aptitude

- relationship
- reputation/situation

Go big and be smart



Case Study Transparency

MJ Murdock Charitable Trust
for Natural Science Research

Openly share failure to
build innovation culture

Get feedback, try again



Case Study Best Failure

National Institutes of Health (NIH)
for Research Administration

Fail better by leveraging
grant plan to spur
innovation



Case Study Innovation + Collaboration

3 to PhD Collaboration

If it doesn't exist yet, build
it yourself, then show
others!

HOW WILL YOU INNOVATE?



THANK YOU



CONCORDIA
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– OFFICE OF RESEARCH & SPONSORED PROJECTS –