

# Program Evaluation Resources

- Upcoming GPA Webinar on 8/22/2024 at 9:00 am (Pacific): “[Choose Your Own Adventure: Evaluation Edition](#)” Description: With so many types of program evaluation to choose from, how do you pick the right one for your grant project? Choose wrong and it may look like the program failed, when really it just wasn’t ready for that stage of the adventure. During this 1-hour webinar, we will present types of evaluation, a decision tree on when to choose each type, and how to discuss these with your clients and funders. We also will walk through examples of how to write about these types of evaluation within grant applications. We will reserve 15 minutes to answer burning evaluation-related questions from participants.”
- Book: [How to Measure Anything: Finding the Value of Intangibles in Business](#) by Douglas W. Hubbard. Description: This book shows how to measure those things in your own business, government agency or other organization that may have been considered "immeasurable" and how any problem, no matter how difficult, ill defined, or uncertain can lend itself to measurement using proven methods. Also provides an online database ([www.howtomeasureanything.com](http://www.howtomeasureanything.com)) of downloadable, practical examples worked out in detailed spreadsheets
- Webinars on [GrantSchool](#) (free for GPA Members)
  - Ask an Evaluator
  - Building Positive Evaluation Partnerships
  - Evaluation Plan: What should your plan include?
  - Evaluators are Not the Devil
  - Program Evaluation: So Much More than Success or Failure
- [Evaluation Into Action](#)
- [Podcast with Chari Smith “Let’s Make Program Evaluation Simpler”](#)
- Oregon Program Evaluators Network: [DEI Resources](#)
- [How to Write an Effective Grant Evaluation Plan | Instrumentl](#)
- [Grant Project Evaluation – Institutional Effectiveness and Assessment](#)
- [Crafting a Strong Evaluation Narrative \(Julie Paynotta\)](#)
- [SMARTIE Goals | Oregon.gov](#)
- [7 Tips For Getting Started With Goal-Setting - The Management Center](#)