



Oregon & SW Washington Chapter

February 23, 2022, 11:30am - 1:00pm PT/12:30-2:00 pm MT
via Zoom

AGENDA

Networking time (optional) -

11 - 11:30am PT

- Breakout Room 1 – Nicole and Jenny
- LOI Event volunteer training - Breakout Rm 2 - Isabel

About 30 participants

Announcements and Updates

11:30-11:40am PT

- Lisa Kron, Vice President
 - Welcome/Introductions Lisa, Jenny and Maggie introduced themselves
 - Overview of OR/SW WA Chapter activities
 - WVDO/GPA Event - Isabel/Emmanuelle. 3/3 – for people from smaller/grassroots orgs to have LOI reviews. Members from foundations will review. 6 participants with feedback and foundation member
 - 2022 GPA Membership Scholarship: **Deadline: 2/28 11:59 pm EST – Jenny**
 - The Grant Professionals Foundation has announced the opening of the first round of 2022 GPA membership scholarship applications. You do NOT have to be a current member to apply
 - Current members shared that there may be requirement to volunteer, and a priority for BIPOC
 - To apply, scroll down on this link to the green “Click here to apply” button: <https://grantprofessionalsfoundation.org/gpa-membership-scholarships/>
 - or access the application directly: <https://www.zoomgrants.com/gprop2.asp?donorid=2218&rpid=3833>
 - For more information: info@grantprofessionalsfoundation.org
 - New Chapter member survey - Lisa - <https://forms.gle/tavGypHwjoBZggfz6>
 - Budget Report - Maggie Bonjean
 - \$5,540 due to member renewals and new members

Program

Intro to Polls/Tech Stuff Poll #1: Sector	Kris
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What sector do you primarily work in?

38% human services

33% health

8% hunger

Other% 13

Consultants say they work in many areas

Introduction of Program Breakout groups: Introductions and Discussion of Topic #1 (Grants in Uncertain Times) Poll #2 (and reflection)	Nicole
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Have you been applying and receiving more general operations or project?

More project 50

More gen operating 42

Other 8

- Collective experience of pandemic has increased need for flexible funding including for staff, new staff, applying as needed. Funders have seen nationwide that funding staff is important.
- We're doing more compelling asks in applications, more urgently than in the past.
- Funder Priorities:
 - Statewide funders, a lot have gone back to project, being "done with the pandemic".
 - A lot of funders moved to gen. operating, Covid funding
 - Challenging for arts, environment.
- Organization obstacles:
 - A lot of organizations – people are tired and short staffed. Data for report.
 - Hard to find staff for new programs. How much people are willing to get paid.
 - Remote affects how quickly people can respond.
 - Can't do special projects because trying to serve clients.
 - Also less money raised through events.
 - Suggestions moving forward:
 - Need to still educate Boards of Directors on on-going needs.
 - Communicate that to funders, and focus on equity and diversity. Look at statement and putting into practice.
 - Increasing salary, getting back to basics to fund programs adequately.
 - End of year funds – we're interested in specific community.

LOIs poll

68% said less than 25% of apps require LOI

28% 25-50

More than 50%

- Some funders like Marie Lamfrom encourage communication before the application.
- Some LOIs are a way to weed out applicants vs. others that are an introduction.
- Some funders have higher likelihood of application award if you did LOI
- LOI Writing Tips
 - Funders can feel overwhelmed – make LOI as easy to read/understand as possible.
 - All of the project planning needs to be done **before** writing LOI.
 - Need to use “constructive ambiguity” in language.
 - Sometimes a lot of ideas generated after LOI.
 - Make sure to specify how much funding you want for what project and why.
 - Connect the dots for why you’re applying if it’s a new funder vs. if it’s a returning funder/program
- Funders can help by:
 - making application available in preview, make all questions really clear, allow attachments.
 - Have list of specific areas to cover.
 - Provide example of funded applications.
 - Share reasons for why we weren’t funded

EXECUTIVE COMMITTEE

President: Jodi Tanner Tell

Vice President: Lisa Kron

Secretary: Jenny Lind

Treasurer: Maggie Bonjean

Treasurer-Elect: Melissa Gardea

CHAIRS

Programming Chair: Darcie Spar

Regional Conference Chair: Arthur Davis

Social Chair: Heather Ellis

Membership Chair: Jenny Lind

Former President: Jennifer Mangieri, Heather Ellis

GPA Advisory Board: Heather Ellis, Arthur Davis, Darcie Spar, Rick Horton, Karen Warr and Jennifer Mangieri

Upcoming 2022 Chapter Meeting Dates

Chapter <i>11:30 am - 1:30 pm Wednesdays</i>	Executive Committee <i>3:30 – 5:00 pm Fridays</i>
5/18	4/22
8/17	7/15
12/7	10/21