



Oregon & SW Washington Chapter
August 25, 2021, 11:30am - 1:00pm
via Zoom

NOTES

Announcements and Updates

about 33 participants

President - Jodi Tanner Tell
Welcome/Introductions

GPA Chapter Scholarships

- See here for more info: <http://grantprofessionalsfoundation.org/available-scholarships/>

4 scholarships still available. Please share with your colleagues about annual scholarship

Volunteer Opportunities - Lisa, Vice President

Lisa shared volunteer opportunities, including “mini” opportunities where Chapter could use more help: Website, membership team to connect with new members/market, programming. Not obligated to do it if you email, just to share interest

Treasurer’s Report - Maggie
\$5,945.31 as of July 31.

Membership Report - Jenny
58 Members as of August 24, 2021

Program - Darcie and Nicole co-led
“Using Data and Metrics to Tell Your Grant Story”

What challenges do you face in using data/metrics?

Participants noted:

- Institutional memory: What’s tracked to begin with, can be burdensome, such as getting info from satellite sites. Houseless data in rural communities is difficult.
- What’s meaningful? For example, how do you track unduplicated if giving away food? Arts and social services may not collect data that shows impact, especially during a crisis.
- Data collection often funder driven. Funders late in sharing what they want us to track. feels burdensome. Push back when appropriate.

Discussed the use of data, metrics, and measurements in grant proposals, evaluations and reports.

Topics include:

- Identifying appropriate data to use in grant materials
- Data collections methods and measurements
- Kinds of data to collect
- Program evaluation steps
- Using data for good, and not evil--using inclusive data

CRAAP data in proposals - current, relevant, authoritative, accurate, purpose

Be thoughtful in application

- What outcomes will show that we've moved the needle. who will measure, how will capture this info.
 - What IS working?
 - When planning, how will we know if we're successful?
 - What's the longer-term impact? Ask the funder if it is OK to use national studies.
- If unrestricted, how do we determine that funds impacted the program in which way?
 - Some organizations can pay for data collection but that's expensive.
 - Or, try to avoid planning specific outcomes by specific funds, which isn't always very scientific.
- Need to educate funders about how funds were aligned.
 - \$10,000 will serve 5 kids/mo/year.
 - How do we educate funders about how things really work?
 - better to do it outside of a specific grant. or say, "we don't track it, here's why. What do you suggest we do?"

Data collection methods

- What are gold standards? What's risk with vulnerable populations.
 - Census data: new tools -- Covid -- running surveys through community based survey system.
- Have we reached our goals?
 - How to improve the program based on data we've collected.
 - common measurement goals: impact, behavior, knowledge.
 - What didn't work as well as what did. but it led us to action items.
 - What would be nice for outcomes vs. burdensome.
 - Easier to do post surveys.
 - How do you measure when you don't have an intake form (activity) - how do you measure knowledge change?

Quantitative vs. qualitative:

- Impact interviews - led to learn that financial education was long-lasting impact from car loan program.
- Opportunity to point out when data questions aren't inclusive and erase people we serve, who are multifaceted and human. we don't have to answer these questions.

- Ensure that people affected by program are involved in conversation about what's important, evaluation.

Next meeting with Idaho about highlights from GPA national conference.

Question: What are implications of recording meetings? Members like the sp space of the meetings. Chapter leaders will evaluate options, including putting presentations in PDF online, what type of meeting is recorded (programmatically meetings could be online, maybe).

EXECUTIVE COMMITTEE

President: Jodi Tanner Tell
 Vice President: Lisa Kron
 Secretary: Jenny Lind
 Treasurer: Maggie Bonjean

CHAIRS

Programming Chair: Darcie Spar
 Regional Conference Chair: Arthur Davis
 Social Chair: Heather Ellis
 Membership Chair: Jenny Lind
 Former President: Jennifer Mangieri, Heather Ellis

GPA Advisory Board - Heather Ellis, Arthur Davis, Darcie Spar, Rick Horton, Karen Warr and Jennifer Mangieri

Upcoming 2021 Chapter Meeting Dates

Chapter Meetings <i>11:30 am - 1:30 pm</i>	Executive Committee Mtgs <i>3:30 - 5:00 pm</i>
< 12/1/21: Highlights from the GPA National Conference	10/15/21

COST: \$15 for non GPA members

Interested in joining the program or social committees? Contact us at gpanorthwest1@gmail.com.