

**Oregon and SW Washington Chapter Meeting**

**February 22, 2017**

**Northwest Health Foundation**

**221 NW 2nd, Portland**

**MEETING MINUTES**

**Present:** Maggie Bonjean, Arthur Davis, Heather Ellis, Anna Kelly, Nicole Lutton, Jennifer Mangieri, Abigail Singer, Darcie Spar, Katrina Vinograd, Jessica Walker, Karen Warr, Terri Wiley, and Jessica Yen. By Phone: Susy Lacer.

The meeting was called to order at 11:35 a.m. by Jennifer Mangieri.

Officer’s reports were printed with the agenda.

**Elections**

Officers are elected for one year terms, with a three-year term limit. Arthur Davis has come to the end of his third year and is leaving the Treasurer position, but will be working on building our partnership efforts, as well as working on the 2018 regional conference.

Proposed Slate of Officers:

President – Jennifer Mangieri

Vice President – Heather Ellis

Secretary – Terri Wiley

Treasurer – Karen Warr

Darcie Spar moved and Arthur Davis seconded that the slate of officers be approved as presented. Motion carried.

This is Jennifer’s third term as President and Heather’s third term as Vice President, so these positions will need to be filled by others next year. All members are encouraged to consider becoming more involved in the chapter by taking on a leadership role.

**Chapter Visioning Session**

The Executive Committee met in early February for a half-day strategic planning/visioning session, including a SWOT/TOWS analysis. Arthur, Jennifer, Darcie, Terri and Heather presented the results of their work, which included:

Strengths:

* Skill sets of members
* Leadership
* Willingness to share with colleagues
* Partnerships (WVDO, GPA National)
* Programming, including the Regional Conference

Weaknesses:

* Visibility/branding
* Infrequent activities
* Poor attendance
* Leadership sustainability/concentrated on small groups
* Need to connect to Grant Professionals Certification (GPC) more
* Meeting with a lot of chapter programming
* Social gatherings
* Knowing our members personally and professionally
* Knowing needs of our members

Opportunities:

* WVDO
* GPA and GPC desirability
* GPC
* PCC
* Grantmakers of Oregon and SW Washington
* AFP
* PSU

Threats:

* Cost (GPA membership, GPC certification, Conference)
* Member time
* Leadership time/burnout
* Visibility/overshadowed by other agencies (WVDO, AFP, NAO)

Those present were then asked to break into smaller groups to discuss any other strengths, weaknesses, opportunities, or threats they had noticed, and ways to utilize strengths and opportunities to overcome weaknesses and threats. Ideas generated included:

* Increased scholarship opportunities/access to additional learning opportunities
* Leveraging skills through our own or partnering events, marketing to increase visibility
* Offering noncredit classes through PCC
* Put a greater emphasis on presentations at the quarterly meetings; add a member benefit highlight to the business portion of the meeting to help nonmembers recognize the value
* Is the GPC really helpful, or is it a barrier to entry into positions?
* Would PCC give us conference space if we partner with them?
* A meeting fee for nonmembers is a good idea – also look into reciprocal memberships
* Focus on equity and inclusion as a growth area for the chapter
* Increase local and national visibility
* Develop a workshop around the urgency of the current political situation
* Create social activities that are fun and educational in an out of the box way, such as volunteering, performances, creative writing groups, or a GPA writer’s group reviewing sections of members’ proposals
* Keep the local website more up to date
* Give potential members a letter or other handout for their employers explaining the value of membership
* Programming is a big draw for participation – maintain a list of past programs to generate new ideas or refresh past programs
* Capitalize on an open house/tabling opportunity at existing events, such as the upcoming WVDO conference – get our brand out and talk with people who might not have heard about us
* Possible member benefit (tied in with earlier comment about social activities) – members can have groups of GPA members volunteer at their organizations.

The business meeting adjourned at 12:45.

**PROGRAM**

**They're Just Not That Into You: Following Up to Declined Grants.** Presented by Darcie Spar and Terri Wiley.

**Next chapter meeting**: May 24, 2017 – Location TBA.