

Oregon & SW Washington Chapter

With Idaho Chapter
December 7, 2022, 11:30am - 1:00pm PT/12:30-2:00 pm MT

Minutes

About 26 attendees

Optional networking time

Welcome and chapter business

- Elections for 2023
 - Re-elections for Jodi Tanner Tell as President, Lisa Kron as Vice President and Jenny Lind as Secretary
 - Melissa Gardea elected as Treasurer
 - Susy Lacer welcomed as new Membership coordinator
- Jodi and Executive Team also thanked Maggie for her inclusive and welcoming work for many years as Treasurer. **Thank you, Maggie!**
- Jodi issued call for Volunteers and described examples for support
- Second annual LOI workshop
 - o Register by Feb. 19
 - https://wvdo-or.org/workshops/letter-of-inquiry-workshop/
 - Will have feedback to funders as well

Breakout groups for introductions

- About 4-5 attendees in each group were welcomed and introduced themselves
 - What did you learn about grants/hope to learn in 2023

Presentations from national conference attendees

- Susy Lacer: Can you Hear Me? Opportunities for Including Community Voice in Your Logic Model Ann Price
 - o Resources>Activities>Process Outcomes>Outcomes
 - WHAT: Theory of Change
 - WHY: Logic Model usually AFTER program is developed
 - Theory of Change context, causal pathways, higher level. They test our assumptions.
 Illustrate systemic issues
 - When we develop these, include increases in equity in planning of that program
 - o Tearless logic model: nonintimidating approach, good for community members
 - Short-medium-long outcome: Success in 10-20 years: Changes we'll see in vision, behavior knowledge, activities.
 - Who do we serve?
 - Arnstein's Ladder of Civic Participation
- Jane Turville (Idaho Chapter): Out of Sight Site Visits Lisa Tiffin and Veronica Lewis
 - Changed her perspective for site visits being redundant to helping the funder to experience the mission. Not sharing what's already been shared but the feeling of being with the organization. Deepening the relationship, to know them better.
 - Can highlight people working there, and clients and how funder is part of the team whether virtual or in person

- Onsite or offsite prefunding/postfunding
- First contact: Take me to your leader
 - A virtual visit
- Keep communication points:
 - Focus on strategy: Not coming to meeting feeling awkward
 - Plan for before and after visit: Always make sure there are next steps
 - Right people and activities: Best fit/biggest title; Beneficiaries; Program Directors, administrators
 - Show agenda to funder to verify questions, needs
 - Last 15 minutes: Next steps: Ask them at end of meeting how much we can apply for and what they can support.

• Melissa Gardea: Federal Funding as Activism: Overview of appropriations process

- o Earmarks hiatus of 10 years. Now called Congressionally Directed Spending
- \$200-300m approp to Oregon in 2022: Can be: Capital ready; Capacity building; Broad community scope; Major research projects; Project size: 350K – 3 m
- Websites to request: For districts where project is funded. Application instructions: staffers are helpful
- o Timeline:
 - November: initial touch (annual report, event invite, letter, etc)
 - Jan: gather letters of support (at least 2, 3 is great)
 - Feb: host a US delegate luncheon or something similar. Don't necessarily disclose that you are planning on asking them for money.
 - Mar: Watch for reps and senators to announce if they are participating in the federally directed spending process and post their applications online
 - Early April: submit appropriations request, a few days later follow up
 - May-June: send a thank you letter to each delegates
 - August: thank your delegate for their ongoing support of your project
 - September and beyond
- Key Tips: Do research, previous requests, what rep is interested in. In narrative, how will benefit community as a whole; Build relationships before and after process
- Stephanie Fundraising as Activism
 - o How can we help make sure community members have power?
 - Case statement: What kinds of mental models do our funders have, how can the CBO plan interrupt it?
 - o In problem/solution framework, can reinforce stereotypes
 - Funder as "savior" of community doesn't feel good. Asset-based approaches.
 How to leverage existing resources.
 - Statistics about needs, how policies create those conditions.
 - Community based perspectives how are they involved in proposal
 - How funders can align and reframe see interconnected community
- 1:00 1:30 Optional networking time

EXECUTIVE COMMITTEE

President: Jodi Tanner Tell Vice President: Lisa Kron Secretary: Jenny Lind Treasurer: Maggie Bonjean Treasurer-Elect: Melissa Gardea Programming Chair: Darcie Spar

Regional Conference Chair: Arthur Davis

Social Chair: Heather Ellis Membership Chair: Jenny Lind

Former President: Jennifer Mangieri, Heather Ellis

GPA Advisory Board: Heather Ellis, Arthur Davis, Darcie Spar, Rick Horton, and Jennifer Mangieri

2023 GPA Meeting Dates

Chapter Meetings Wednesdays, 11:30 am - 1:00 pm	Executive Committee Mtgs Fridays, 3:30 – 5:00 pm
February 15th	January 13th
May 17th	April 14th
August 16th	July 14th
December 6th	October 20th